

# DEPARTMENT OF THE FUTURE.

2023

VIDEO | ANIMATION | DESIGN | COPYWRITING | EXPERIENCES

Department of Future is a content agency with over 15 years of experience in providing creative content services to brands and organisations big and small across a wide range of industries.

We harness the power of authentic storytelling to create unique, impactful content that is agile, responsive and relevant.

WHERE CONTENT MEETS  
CONTEXT.

## OUR CREATIVE SERVICES

# Video Production

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# Animation

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# Content Writing

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# Design


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# Experiences

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## VIDEO PRODUCTION

**“The most powerful way to engage”**



*Whether it's a six-second pre-roll ad or a feature-length documentary, we can make your vision come to life.*

Department of the Future has been making video for brands and organisations for over 14 years, creating content with a focus on storytelling and working with real people - starting with our TV series, Speaker TV.

Our award-winning video production service includes concept development, scripting, videography and sound recording, voiceover, editing, colour grading, motion graphics, sound design and multi-format output. From concept to final delivery, our team can run your whole production or assist at any stage of the production process.

BRAND VIDEOS

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SOCIAL MEDIA CONTENT

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EXPLAINER VIDEOS

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EVENT STREAMING

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ONLINE LEARNING CLASSES

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WEBSERIES

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PRE-ROLL ADVERTISING

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TVC

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SHORT FILMS

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BROADCAST TELEVISION

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FEATURE DOCUMENTARY

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## ANIMATION

**“Imagination  
is the only  
limit”**

*Animation can wow your audience with the unexpected, the unreal and the unlimited.*

We love working with video in real world situations - but sometimes its easier (or safer) to create your own world to get your messaging across.

Whether you need 3D renderings of anticipated facilities, motion infographics to deliver messaging or 2D animations, dynamic text or GIFs to support your branding on socials platforms, our animators can bring anything to life.

DYNAMIC TEXT & LOGO

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MOTION GRAPHICS

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LOWER THIRDS & BRAND IDS

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BROADCAST PACKAGES

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CHARACTER DESIGN

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2D ANIMATION

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3D ANIMATION

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## CONTENT WRITING

**“Your message  
– loud and  
clear”**



*Content writing is the foundation of your brand. Good copy engages emotions and leaves your audience curious, excited and interested. It convinces your audience to take action – buy, subscribe, contribute or engage.*

We believe that good copywriting forms the foundation of any brand. Our talented writing team works across all forms of copy and content, from blogs and online content to video scripting and speech writing, and internal and external comms to complex websites with SEO and ready-to-publish eBooks.

Whether you're launching a campaign or refreshing existing assets to match a new brand voice, our wordsmiths can speak your language.

BRAND IDENTITY

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CONTENT WRITING

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ARTICLES & BLOGS

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EBOOKS

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WHITE PAPERS

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WEBSITE COPY & SEO

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SCRIPTING FOR VIDEO & AUDIO

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MANUALS

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EXPLAINERS

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## DESIGN

**“ Good graphics speak louder than words”**



*In the world of handheld devices, apps and socials, our culture is more visual than ever before. Good design is shorthand for your brand's personality, ethics and relevance.*

Department of the Future are experienced in branding, with a strong background in design. We've been designing for over a decade, creating everything from logos, EDMs and websites to OOH advertising, promotional materials and merchandise. Our in-house team boasts experienced designers, illustrators and photographers.

Want to go beyond the still image? We've created environmental design, clothing and products, including card games, gourmet sauces and pet accessories. Our design services can help to grow your brand and meet your goals with engaging assets and strong branding.

BRANDING

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INFOGRAPHICS

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BILLBOARDS & ATL

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WEBSITES

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APPS

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SOCIALS GRAPHICS

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ILLUSTRATIONS

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MERCHANDISE

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## EXPERIENCES

# // Putting brands in hands



*Why tell people about your brand, when they can experience it for themselves?*

Experiential marketing can take many forms: product demonstrations and testing, event sponsorship, brand partnerships – even virtual communities and online events.

Department of the Future loves creating experiences. We've conceived and executed a huge range of events, from national tours to exclusive digital experiences.

We love to bring a brand to life and have designed experiences for universities, telecommunications companies, food and beverage brands, fashion labels and many more. From massive launch parties to digital open days, DOTF creates experiences to remember.

BRAND ACTIVATIONS

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LAUNCHES

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PARTIES

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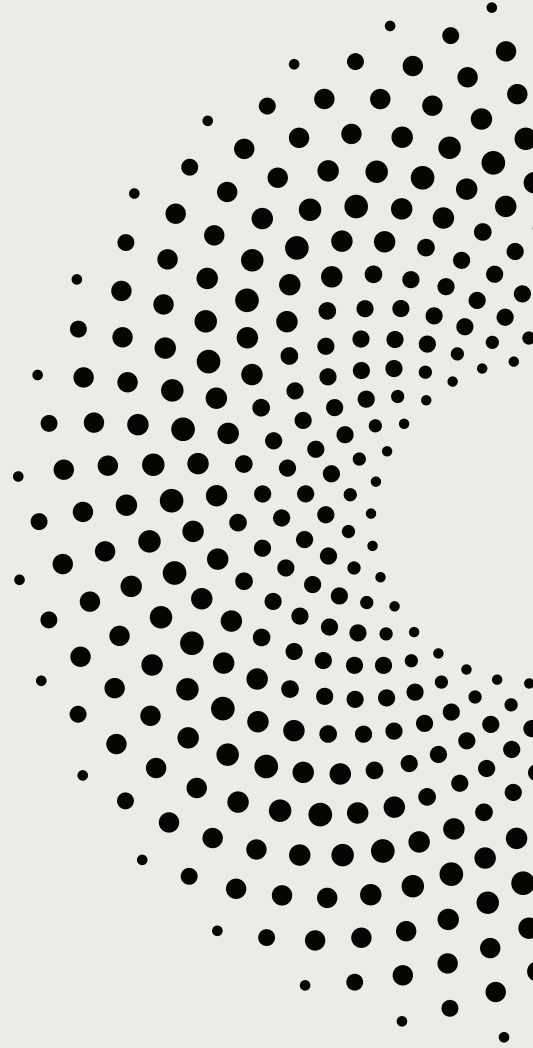
OPEN DAYS

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VIRTUAL EVENTS

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## **DEPARTMENT OF THE FUTURE.**

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Fill out your brief:

**[CLICK HERE](#)**

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or email us a brief to:  
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